

Missouri Golf Association Communications Internship

USGA P.J. Boatwright Communications/Social Media

LENGTH: Four months (May-August) start and end dates flexible based on school schedule **LOCATION:** Jefferson City, MO

DESCRIPTION: The Missouri Golf Association is seeking a USGA P.J. Boatwright Tournament Intern to join our team for the upcoming golf season. We are committed to providing unparalleled service to our membership and promoting the game of golf throughout all of Missouri. This internship will provide a unique opportunity to be part of a dynamic team that works to deliver world-class golf events, programs, and services to the golf community. The selected candidate will be exposed to many different facets of a state golf association with an emphasis on communications and social media. A balance of time will be spent on-site at events and championships and in the Association's office. This position will also include exposure to other membership activities.

WHAT YOU WILL DO:

- Work with the MGA Director of Communications to ensure awareness of events, programs, and services
- Provide written web content
- Contribute news and feature stories to the Association's magazine/yearbook
- Provide tournament coverage by writing stories/recaps as assigned
- Provide video coverage during tournaments as assigned
- Provide tournament updates via social media (Facebook, Twitter, Instagram, Snapchat)
- Contribute video packages as assigned
- Provide photography during Association tournaments/events as assigned

WHAT YOU BRING:

- College degree (completed or in process)
- Valid driver's license
- Strong interest in golf
- Willingness to travel within the state
- Preferred area of study or background in journalism, communications, graphic design, public relations, or related fields
- Organization of tasks and exceptional time management skills are required
- Requires strong work ethic, communication skills (both verbal and written), and ability to work in a team environment
- Excellent news writing and editing skills, with the ability to work under pressure and meet deadlines
- Up-to-date computer skills and working knowledge of Canva, Social Media Platforms, Adobe Creative Cloud or other creative programs

PHYSICAL DEMANDS:

- Must be able to lift 40 pounds
- Stand and walk for extended periods of time
- Work outside in extreme weather and temperatures

WHAT THE MGA BRINGS:

- Paid Internship
- Food and accommodation expenses are paid for when traveling
- Mileage reimbursement
- Staff apparel

HOUSING & TRANSPORTATION: The Intern must arrange for housing in the area and provide their own automobile transportation. The Intern will be reimbursed for all related expenses when traveling on MGA business and reimbursed for the use of a personal automobile while on official business.

ABOUT THE USGA P.J. BOATWRIGHT INTERNSHIP PROGRAM:

In 1991, the USGA established the P.J. Boatwright Jr. Internship Program. This program is designed to give experience to individuals who are interested in pursuing a career in golf administration, while assisting state and regional golf associations in the promotion of amateur golf, on a short-term, entry-level basis. Each internship is different since the needs vary from association to association. An intern may help conduct tournaments, junior golf programs, membership services, and other general activities that promote the best interests of golf. Arrangements for multiple summer employment are possible as well. The common thread, which runs through the internship, is exposure to tournament preparations, tournament administration, and post-tournament business. The nature of tournament administration will test one's patience, initiative, and decision-making abilities, as well as one's ability to endure long hours and hard work. Learn more about the USGA's P.J. Boatwright program

ABOUT THE MGA:

The Missouri Golf Association is a non-profit organization whose purpose is to promote the best interests and true spirit of the game of golf throughout the State of Missouri.

The Missouri Golf Association was started in St. Louis in 1905 to run the Amateur Championship. Four founding clubs would be the ones in existence in St. Louis in those early years – St. Louis Country Club, Algonquin Golf Club, Glen Echo Golf Club and Normandie Golf Club. Four years later, the invite-only Missouri Amateur was held in Kansas City at Evanston Club. 1911 marked the real organization of the MGA with Bonner Miller as Secretary and Executive Director. Ever since then, the MGA has striven to provide tournaments and spaces for Missouri golfers to sharpen their skills and enjoy the game.

HOW TO APPLY: To apply, email a cover letter, resume, and two references to <u>efixsen@mogolf.org</u>, <u>rhamilton@mogolf.org</u> and <u>shovis@mogolf.org</u>. Applications will be accepted until the position has been filled.